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## **ZVOX Audio Systems Receive High Marks from Colleges and Universities**

**Swampscott, Massachusetts, October 28, 2004**—Gary Feagley had a problem. As AV Director for Juniata College, he needed to find a high quality sound system to mate with the DLP projectors he was adding to the classrooms at this small Pennsylvania college. The system had to sound good and fill the room with sound—and it had to fit inside the classroom lectern.

“I looked at a lot of different systems, but I liked the **ZVOX 315** because it’s only 17” wide, and has all its speakers and amplifiers in a single cabinet. It’s even got a powered subwoofer in it.” Late in 2004, Juniata installed ZVOX 315 systems in every one of their classrooms.



More recently, UNC Charlotte has created a customized audio/video system built around the **ZVOX 315**. Steve Clarke, their Director of Classroom Support Services, was drawn to the simplicity of the 315 and its ability to fill even a

large classroom with realistic sound. “We designed a custom lectern built around the ZVOX unit,” said Clarke. “We have audio from a computer, a laptop, DVD/VCR, and a microphone running through the 315 Sound Console via an Extron MPS112 switcher. The faculty that I have shown it to are truly blown away! I brought a group of engineers into the room where the prototype has been installed and they spent 5 minutes scouring the room for hidden speakers. The sound fills the room without overpowering the folks in the front row. The **ZVOX 315** Sound Console gives a tremendous bang for our buck.

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We have made the unit an integral part of our UNC Charlotte Standard Technology Enhanced Classroom Specification for small to medium-sized rooms. I look forward to installing quite a few more of these in the near future.”

**The benefits of the ZVOX 315 for classrooms are numerous:**

- 17”W x 5”H, easily fits into classroom designs and can even be built into lecterns.
- The system is easy to secure against theft because the speakers, subwoofer, amplifier, and virtual surround-sound circuitry, all reside within a single cabinet. Most schools use cable tethers, attached via eyehooks sunk into the MDF cabinet of the **ZVOX 315**, to secure the system.
- Sound quality is remarkable. Critics from *Sound & Vision*, *Home Theater*, *Stereophile*, *Ultimate AV*, *Audiophile Voice*, *TV Guide*, *NBC’s Today Show*, *PC World*, *PC Magazine*, *CNET*, *Popular Mechanics*, *The Chicago Tribune*, *Men’s Journal* and *Spike TV* have raved about the ZVOX 315. It is arguably the most highly reviewed audio system of the year.
- ZVOX’s exclusive PhaseCue™ and Infinite Compliance™ designs allow the 315 to deliver rich, natural, realistic sound—even when the volume is turned down to lower levels. Many audio systems sound “thin” when turned down, but not the 315. This results in clear, audible sound—without “blasting out” the students in the front row.
- All the controls for the 315 are located on the cabinet’s rear panel. When installed in a lectern, the unit’s master volume and bass controls are not accessible by anyone except the person behind the lectern.

**Suggested Retail Price:** \$199.99

**Available Finishes:** Charcoal or silver

To find out more about ZVOX Audio’s classroom solutions, visit [www.zvoxaudio.com/classrooms](http://www.zvoxaudio.com/classrooms), or call 1-866-367-9869 (1-866-FOR-ZVOX),

**About ZVOX Audio**—ZVOX Audio is a collaboration of long-time industry veterans Tom Hannaher and Winslow Burhoe. Tom was in marketing at Advent Corporation in the 1970s, worked for Tweeter, NAD and Apple Computer in the 1980s, and was Senior Vice President-Marketing for Cambridge SoundWorks in the 1990s. Winslow began his career working with Edgar Vilchur at Acoustic Research, then moved on to KLH. In 1969, he founded EPI Loudspeakers, one of the leading audio companies of the 1970s. He invented the inverted-dome tweeter at EPI, a product concept still in wide use today.